

Recall Alert

U.S. Consumer Product Safety Commission

Office of Information and Public Affairs

Washington, DC 20207

November 21, 2007

Alert #08-518

Baja Motorsports Recalls To Repair Youth ATVs Due To Lack of Equipment; Poses Risk of Injury To Riders

The following product safety recall was voluntarily conducted by the firm in cooperation with the CPSC.

Name of Product: Baja ATVs

Units: About 16,000

Distributor: Baja Motorsports, of Phoenix, Ariz.

Hazard: These ATVs lack a tire pressure gauge and flag pole mounting bracket, which could pose a risk of injury to riders.

Incidents/Injuries: None reported.

Description: The recalled youth ATVs include the Baja 90, Baja Wilderness 90 and Baja Wilderness 90u. The ATVs came in blue, green, red and camouflage and "Baja" is written on the side of each gas tank.

Sold at: Retail outlets, ATV dealerships and online nationwide from November 2004 through July 2007 for about \$1000.

Remedy: Owners should contact Baja Motorsports to receive a free tire pressure gauge and flag pole mounting bracket. Registered owners will be notified directly about this recall by mail.

Consumer Contact: Consumers should contact Baja Motorsports toll-free at (866) 250-7188 between 10 a.m. and 7 p.m. ET Monday through Friday, visit the firm's Web site at www.bajamotorsports.net, or e-mail the firm at service@bajamotorsports.net

Baja 90



Baja Wilderness 90



Baja Wilderness 90u



CPSC is still interested in receiving incident or injury reports that are either directly related to this product recall or involve a different hazard with the same product. Please tell us about it by visiting <https://www.cpsc.gov/cgibin/incident.aspx>

The U.S. Consumer Product Safety Commission is charged with protecting the public from unreasonable risks of serious injury or death from thousands of types of consumer products under the agency's jurisdiction. The CPSC is committed to protecting consumers and families from products that pose a fire, electrical, chemical, or mechanical hazard. The CPSC's work to ensure the safety of consumer products - such as toys, cribs, power tools, cigarette lighters, and household chemicals - contributed significantly to the decline in the rate of deaths and injuries associated with consumer products over the past 30 years.

To report a dangerous product or a product-related injury, call CPSC's Hotline at (800) 638-2772 or CPSC's teletypewriter at (301) 595-7054. To join a CPSC e-mail subscription list, please go to <https://www.cpsc.gov/cpsclist.aspx>. Consumers can obtain recall and general safety information by logging on to CPSC's Web site at www.cpsc.gov.